



People use Facebook at work and at home, on mobile and desktop.

Best Times to Post:



12:00-1:00 p.m. on Saturdays & Sundays
3:00-4:00 p.m. on Wednesdays
1:00-4:00 p.m. on Thursdays & Fridays





STEP-BY-STEP
GUIDE: HOW TO CREATE A BUSINESS FACEBOOK PAGE

ΣΩΣΤΗ ΚΑΘΟΔΗΓΗΣΗ, ΧΡΗΣΙΜΕΣ ΣΥΜΒΟΥΛΕΣ



ΜΕΤΑΤΡΕΨΕ ΤΟ ΠΑΘΟΣ ΣΟΥ ΣΕ ΕΠΑΓΓΕΛΜΑ.

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HOW TO

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**11 Must Haves On Every
Facebook Business Page**



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www.massplanner.com



How to Create a Facebook Business Page

5 Simple Steps





HOW TO USE FACEBOOK BUSINESS MANAGER : A Complete Guide

www.SocialMediaExaminer.com

13 MUST-KNOW TIPS

FOR A SUCCESSFUL FACEBOOK BUSINESS PAGE



facebook Sven De Bruyne Home

Sven De Bruyne Update Info View Activity

- Motion graphics, 3D & post-production at Unsc...
- Studied Grafische & Digitale Media at Arteveldeh...
- Lives in Ternat
- In a relationship with Katrien Crabbe

About Friends 479 Photos 414 Map 28 Likes 416

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Signik is your new community for

facebook Ankita Sh

Fastrack Like Message

3,161,174 likes · 144,299 talking about this

Product/Service
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About Photos Likes 3.1m Tees on your mind Videos

facebook Gary Milner Find Friends Home

Cancer Research UK's Dryathlon Like Message

958 likes · 718 talking about this

Join Cancer Research UK's Dryathlon and raise money to help beat cancer sooner. Are you strong enough to rise to the challenge and stay off alcohol in January?

About Photos Sign Up Likes 958 Timeline Covers

Highlights

Recent Posts by Others on Cancer Research UK's Dryathlon

Rob Vegesbally Parkas Having almost completed 'November' to raise money ... 54 · 12 hours ago

Shawn Byron

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The average person has only been to 17 cities. Can you beat that? Create your Map.
Use New Location Based used Triflashion.
75% Off Sale On Cameras!
Look at these crazy prices on cameras! Get one at half off before we sell out! Click here!
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Invite Your Friends to like Your Facebook Business Page



**15 TIPS FOR A SUCCESSFUL
FACEBOOK BUSINESS PAGE**



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για μικρομεσαίες επιχειρήσεις

"Μάθε πώς θα δημιουργήσεις

τεράστια κίνηση

στην επιχείρησή σου

χρησιμοποιώντας το Internet!"

*Το Online Σεμινάριο απευθύνεται σε επαγγελματίες
που δεν έχουν ιδιαίτερες τεχνικές γνώσεις
και που θέλουν να χρησιμοποιήσουν το Internet
για να αυξήσουν το τζίρο της επιχείρησής τους*

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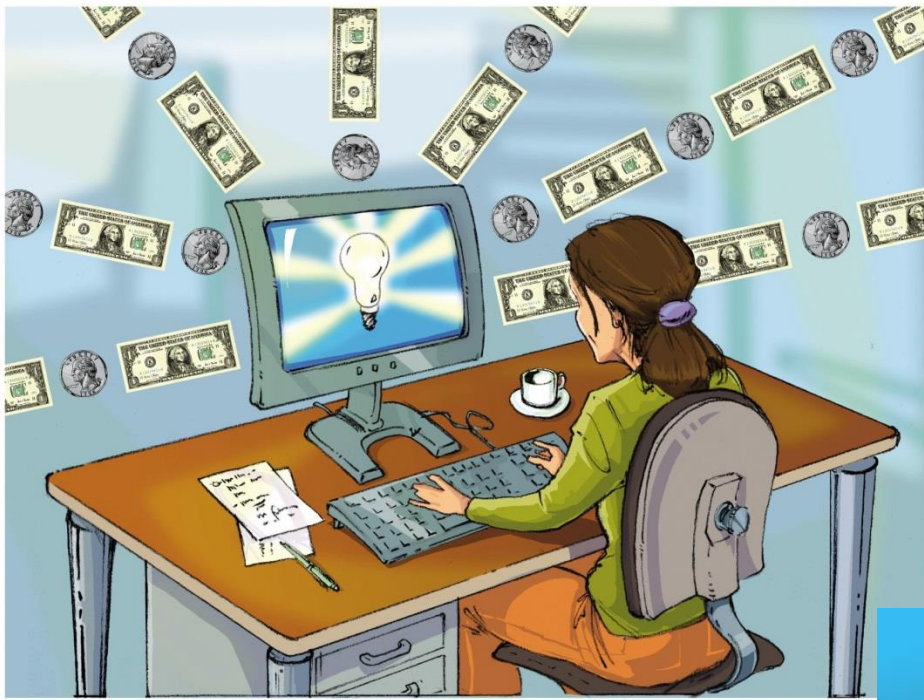
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(EVEN IF YOU'RE A SMALL BLOGGER)

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HOW TO SCHEDULE YOUR POSTS ON

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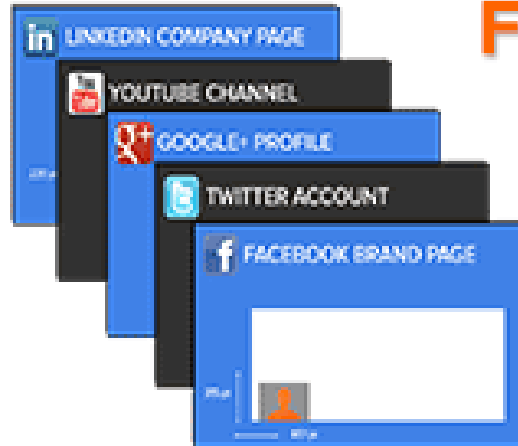
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Advertising on Facebook:

Boosting Your Post

A blurred screenshot of a Facebook post interface. The background is a solid blue color. In the lower right portion of the screenshot, a 'Boost Post' button is visible, with a black mouse cursor pointing at it. The rest of the screenshot is out of focus, showing faint outlines of a post's content and interaction elements like a comment count and a share icon.

3

3

Boost Post

might why sub-sub-category links


and understand your offerings:



8 Things To Do AFTER You Create Your Facebook Business Page

KarenYankovich.com

BEST TIME TO POST ON SOCIAL MEDIA



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A Step by Step Guide to Create A Facebook Business Page

<http://www.massplanner.com/a-step-by-step-guide-to-create-a-facebook-business-page/>

15 Tips For a Successful Facebook Business Page

<http://www.digitalinformationworld.com/2016/03/infographic-15-mustknow-tips-for-a-successful-facebook-business-page.html>

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<http://www.shoutmeloud.com/how-to-create-a-facebook-fan-page-for-your-blog.html>

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8 Things To Do AFTER You Create Your Facebook Business Page

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